

### What We Are

Each year Ontario's Colleges host a number of events across the province to assist prospective students with their post-secondary educational planning. For the fourteenth year, Centennial, George Brown, Humber, Michener, Seneca and Sheridan have partnered to host the Ontario College Fair (OCF) in Toronto, Ontario.

With our combined effort we hope to meet the needs of students interested in postsecondary education in one easily accessible location and in a format that encourages the participation and support of local school boards. Colleges from across the province will participate, including:

Algonquin College	Fanshawe College	Mohawk College
Cambrian College	Fleming College	Niagara College
Canadore College	George Brown College	Northern College
Centennial College	Georgian College	Sault College
College Boreal	Humber College	Seneca College
Conestoga College	La Cite College	Sheridan College
Confederation College	Lambton College	St. Clair College
Durham College	Loyalist College	St. Lawrence College

The Michener Institute of Education at UHN

University of Guelph Ridgetown Campus

The event attracts upwards of 15,000 high school students, their parents or guardians, adult learners, teachers, and guidance counsellors gathering information on college programs, as well as career-specific information from professional organizations.

### 2022 Dates and Times

OCIF will open to the public Wednesday evening, then re-open to the public on Thursday morning.

Wednesday October 23, 2019                      5:00pm – 9:00pm

Thursday October 24, 2019                      9:00am – 2:00pm

Note: Sponsorship Opportunities are only open to non-college/educational institutions

## Sponsorship Benefits

### Company/Brand Visibility

- Positioning on promotional brochures both Web-based and in print. Printed material is distributed to high schools through the GTA prior to the event.
- Opportunity to engage attendees when they are focused on planning for their future and are concentrating on their future needs.

### Community Outreach

- As a sponsor of OCIF you will have the opportunity to have a key role in supporting and facilitating students as they create the framework for their future.
- Sponsorship is perceived as support for youth, education and the community. It suggests goodwill and elicits support for sponsor's products.

## Platinum Sponsor | \$10,000

### Three (3) Available

- Three (3) 10'x10' booths at the event
- Prime booth location
- Up to seven (7) additional booths at \$1075.00 + HST each
- Up to three (3) electrical outlets at no cost, upon request
- One (1) Internet connection at no additional cost
- Platinum Sponsor Name/logo on OCF website with hyperlink
- Platinum Sponsor Name/logo on registration site with hyperlink
- Platinum Sponsor Recognition on all delegate/promotional material: OCF posters and post cards sent to high schools and community agencies if registered before July 31, 2022
- Up to three (3) promotional items or publications placed in the delegate bags (items to be supplied by sponsor)
- One (1) 30-minute presentation slot during morning prime time
- Six (6) food vouchers \$15.00 value each
- Priority sponsorship for next year.

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### **Gold Sponsor | \$5,000**

Five (5) available

- Two (2) 10' X 10' units
- Up to five (5) additional units at \$1075.00 + HST each (subject to availability)
- Up to two (2) electrical outlets at no cost, upon request
- Logo in event brochure
- Name & Logo link on OCF web site
- Up to (2) promotional items or publications placed in bag distributed to visitors (item to be supplied by exhibitor)
- Four (4) food vouchers \$15.00 value each
- Priority sponsorship for next year

### **Silver Sponsor | \$2,500**

Ten (10) available

- One (1) 10' X 10' booth
- Up to two (2) additional units at \$1075.00 + HST each (subject to availability)
- One (1) electrical outlet at no cost, upon request
- Name & Logo link on OCF web site
- One (1) promotional item or publication placed in bag distributed to visitors (item to be supplied by exhibitor)
- Two (2) food vouchers \$15.00 value each
- Priority sponsorship for next year

### **Media Sponsor | Advertising**

- Name/logo on website
- Distribution of promotional material in delegate bags

### **Promotional Sponsor | \$500.00**

- Distribution of promotional material in delegate bag

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**Contact Information**

Barrileigh Price  
OCF Event Manager

Office | 905 885 1721  
Cell | 289 251 4301  
Email | [barrileigh@aprod.com](mailto:barrileigh@aprod.com)